

“What can we do to help our child and our family?”

Child Rearing Guidance Service to Help With Your Parenting Issues

(babies through age 10)

offered by Dr. Annye Rothenberg



Dr. Annye Rothenberg, a child/parent psychologist, a mother, and an expert in parenting education, focuses her Child Rearing Guidance Service on children from birth through age 10. She is a licensed psychologist with more than 25 years of experience and is an innovator of the “child rearing consultation” guidance sessions. In these sessions, Dr.

Rothenberg combines child psychology, child development and behavior, and her knowledge of each parent’s skills and perspectives in child rearing to provide individually tailored and successful guidance to families.

Parents may be concerned about their children’s behavior or development at home or at school or their differences in child rearing methods. Dr. Rothenberg provides the necessary help for families to understand these issues and learn more effective ways to deal with the problems. Focusing on the age and personality of your child, she will guide you through concerns such as: limit-setting; communication; demandingness; anger and aggression; separation and other anxiety issues; peer and sibling relationships; sleeping, eating, and toileting problems; husband-wife differences in child rearing; effects of divorce; and many other areas.



Parents who need help with the many issues and problems of childhood (babies to 10 years old) and who want guidance from a highly regarded and validated specialist will benefit from her expertise in understanding both the child’s and parents’ viewpoints and needs. Dr. Rothenberg is a pioneer in the use of home and school visits to know how to help the family most effectively. Most of the counseling is directed toward the parents but children are included in the sessions when appropriate. Dr. Rothenberg is well-known for her extensive understanding of child and parent development and psychology, her workable, practical and wise advice, her responsiveness, warmth, and sense of humor. She also provides appropriate readings and additional referrals if needed. Dr. Rothenberg offers consultation to the child’s teachers and other caregivers and is skilled in working with families from other cultures. She specializes in a short-term, results-oriented model of helping families.



Dr. Rothenberg was the founder and director of the Child Rearing Program in Palo Alto, and is on the adjunct clinical faculty in pediatrics at Stanford University School of Medicine. She is the author of the first three books in a new series for young children and their parents, available from www.PerfectingParentingPress.com: **Why Do I Have To?**, **Mommy and Daddy Are Always Supposed to Say Yes . . . Aren’t They?**, and **I Like To Eat Treats**.



Most parents hear about Dr. Rothenberg through their pediatricians, their friends, or their child’s teacher. Child rearing guidance consultation usually takes one to six sessions and is a very effective method of dealing with family issues at an early stage. **Fee:** \$155 for one hour sessions.

Child Rearing Guidance Service

3943 Jefferson Ave., Redwood City, CA 94062 (between Alameda de las Pulgas and Interstate 280)

For further information, or to make an appointment, **phone (650) 364-4466 or (650) 562-1741.**